



# DAS 2026

## WALES

11-13 November



# Sponsorship and Exhibition Opportunities



**DAS 2026**

DIFFICULT AIRWAYS SOCIETY  
ANNUAL SCIENTIFIC MEETING

 11 - 13<sup>th</sup> NOVEMBER



[das2026@abbeyuk.com](mailto:das2026@abbeyuk.com)



[www.das2026.co.uk](http://www.das2026.co.uk)

# WELCOME MESSAGE

DEAR INDUSTRY PARTNER,

On behalf of the Local Organising Committee, we would like to invite you to the Difficult Airway Society (DAS) UK Annual Scientific Meeting, to be held at the ICC Wales in Newport, South Wales, from 11th to 13th November 2026.

This event will bring together world-leading and pioneering experts from a wide range of backgrounds. From academics and clinical experts, to trade and business partners, all will be there to facilitate networking, sharing and learning across all aspects of modern airway management.

The venue, ICC Wales, is a state-of-the-art facility located within the scenic grounds of the Celtic Manor Resort. Opened in 2019, it offers large, flexible spaces designed for conferences and exhibitions, including a 2,000 sqm pillar-free hall for exhibitions and plenary sessions, ample 2,000 parking spaces, and excellent transport links via the M4, Cardiff & Bristol airports, and Newport rail. The exhibition will be located throughout these event spaces, forming the hub of the meeting, with all delegate catering served here to maximise engagement.

The famous DAS Gala Dinner will take place at the Celtic Manor Resort, just a short walk from ICC Wales—an evening not to be missed.

DAS 2026 will provide our industry partners with an excellent opportunity to showcase and promote products related to airway management, anaesthesia, and intensive care to a global, highly targeted audience. The majority of delegates will be senior clinicians with a specific interest in airway management and anaesthesia / ITU. We are offering a range of sponsorship and exhibition opportunities to suit all budgets, some of them very unique to this conference.

Please go through the brochure and select the option(s) that best suit your company's objectives. We may also consider creating bespoke options as required.

We look forward to working with you.

**Dr Thomas Kitchen**  
DAS 2026 LOC Chair

## SPONSORSHIP AND EXHIBITION CONTACT

Sophia Ferraro  
DAS 2026  
Email: [das2026@abbeyuk.com](mailto:das2026@abbeyuk.com)

# INTRODUCTION TO DAS 2026



## ABOUT DAS

The Difficult Airway Society is a UK-based medical specialist society formed to further the learning, research and management of patients' airway by anaesthetic, critical care and emergency medicine doctors and other practitioners.

It developed from the interest of a number of anaesthetists who met at a fiberoptic intubation meeting held at Guy's Hospital, London once or twice a year from 1987. The first of these was organised by Dr Ray Towey to promote the role and use of fiberoptic intubation in management of the difficult airway. The transition from a fiberoptic intubation meeting to a broader difficult airway meeting occurred in 1995 stimulated particularly by a chance meeting between Dr Adrian Pearce and Dr Ralph Vaughan on a plane from Edinburgh to London. These two were prominent in the development and running of airway management courses at Guy's Hospital in London and University Hospital of Wales in Cardiff respectively.

The many core attendees at the fiberoptic intubation meetings stimulated the development of a more formal airway management society. The first meeting of the new Difficult Airway Society was in 1995 at the Tower Lecture Theatre, Guy's Hospital.

The Society has held annual meetings since then and attendance has grown from about 100 at the early meetings to more than 900 delegates in the most recent one where we had to close the registrations because of the venue capacity! DAS also organise four yearly World Airway Management Meetings (WAMM) in association with other airway societies in the world, the latest taking place in Florence 2025. The Society has grown substantially and now has over 3500 members to become the second largest anaesthetic specialist society in the UK and the largest airway society in the world. Full details about the Society can be found on its website: [DAS.UK.COM](https://www.das.uk.com)

# INTRODUCTION TO DAS 2026

## DAS GOALS

The advancement of public education in the science and practice of the management of patients with difficult or unusual airway problems, by the conduct of courses, lectures, demonstrations and by ensuring that due attention is paid to airway management techniques in the training curricula of medical and paramedical practitioners.

To promote research and the development of new techniques in dealing with airway problems, and to publish the useful results of that research.

Our ambitions for DAS Wales 2026 include:

- Building connections and a sense of community
- Being the first DAS meeting with gender parity across our invited speakers
- Consideration of what's next in the delivery of safe airway management

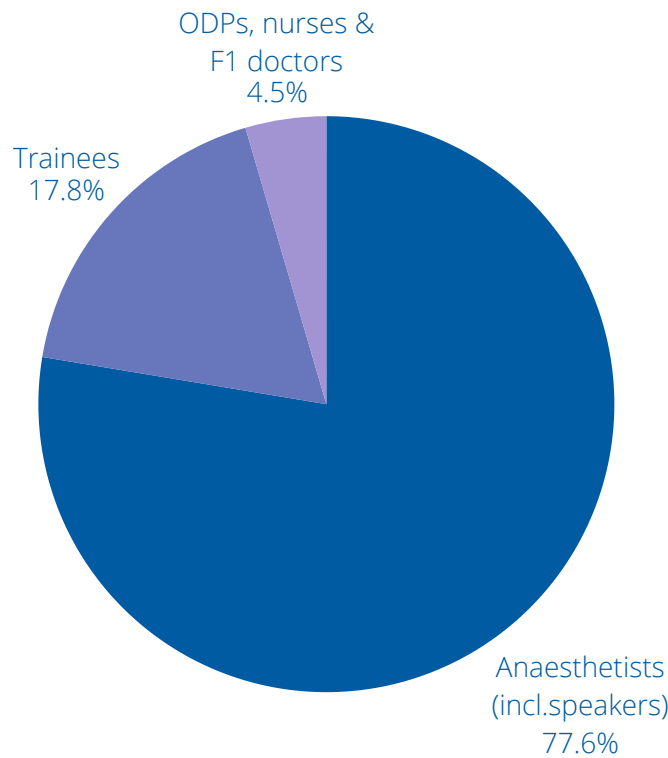


## SCIENTIFIC PROGRAMME

As with previous conferences, DAS 2026 will cover a diverse range of topics relating to modern airway management, from paediatric airways to the launch of the new DAS 2026 ethics consensus statement and their impact on practice. As usual, DAS have invited high profile presenters from around the globe. The meeting will also consider the potential impact of recent reports on airway practice. Parallel breakout sessions are also planned for ODPs and airways leads.











DAS-ASM 2026 is aimed at all grades of anaesthetists, intensivists, emergency medicine doctors, nurses/ODPs and paramedics – in short, anyone who is involved in the field of airway management!

# PROFILE OF ATTENDEES



Based on DAS ASM 2024. 638 delegates in total, not including sponsors and exhibitors.

Over 20 countries were represented, with the majority coming from the following nations:

- |                                                                                                              |                                                                                                 |
|--------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|
|  United Kingdom (76%)     |  Norway      |
|  Ireland                  |  Switzerland |
|  Australia                |  Canada      |
|  United States of America |  Germany     |
|  Denmark                  |  New Zealand |

# TOP REASONS TO SUPPORT DAS 2026

Demonstrate your company's leadership in the field of airway management in anaesthesia.



Sponsoring DAS 2026 will allow your company to **meet potential business partners**, generate new ideas, gather new knowledge, foster collaborations and meet a very defined professional community of anaesthetists and other critical care practitioners working in airway management across the specialities.



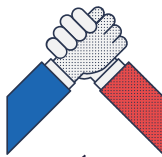
Exposure to key decision-makers.



Unique opportunity to support education for airway anaesthesiologists



It is the express intention of the Organising Committee to ensure that participating companies receive the highest recognition in return for their generous support.



Foster collaborations and build new business relationships.



Priority in allocating sponsorship packages and exhibition stands will be given to organisations depending upon the level of sponsorship and on a first come, first served basis.



Highly visible exhibition spaces located in areas of maximum attendee flow will be available. Preferential treatment will be given in the allocation of these to key sponsors.





# SPONSORSHIP OPPORTUNITIES

Please note - packages are limited, so we recommend early booking to avoid disappointment.

- ~~x 2 Diamond Sponsor - £10,000~~ - **Sold out**
- x 3 Platinum Sponsor - £6,500
- x 3 Gold Sponsor - £5,000
- ~~x 10 Exhibitor - £2,500~~ - **Sold out**

The benefits in each category reflect the level of financial commitment. Payments must be in Pounds Sterling. Priority amongst sponsors in each category will depend on the order in which they commit and on prompt payment of contributions.

# SPONSOR PACKAGE OVERVIEW

We have identified an extensive list of components for each package which are outlined below. Please note packages are extremely limited, so early booking is necessary.

Email: [das2026@abbeyuk.com](mailto:das2026@abbeyuk.com)

SUMMARY OF BENEFITS	<del>DIAMOND</del> <del>£10,000</del>	PLATINUM £6,500	GOLD £5,000	<del>EXHIBITOR</del> <del>£2,500</del>
Exhibition space	12 sqm	6 sqm	6 sqm	6 sqm
Priority choice of exhibition space	1st choice	2nd choice	3rd choice	X
Opportunity to organise a workshop	40 min	X	X	X
Company logo on pre-Meeting communications	✓	X	X	X
Company logo on the home page of the DAS 2026 website	✓	X	X	X
Company logo linked to the sponsor website on the Sponsor page of the DAS 2026 website	✓	✓	✓	✓
Promotional leaflet in delegate bag	✓	✓	✓	X
Company logo and profile in mobile app	✓	✓	✓	✓
Highly visible branding in the Meeting venue	✓	✓	✓	X
Full delegate registrations to the Meeting	2	1	1	X
Exhibitor passes	3	2	1	1
Tickets to Gala Dinner	2	1	X	X
Promotional e-mail shots	2	1	X	X
Push notifications in mobile app	2	1	1	X

# DIAMOND SPONSOR

**£10,000 - LIMITED TO TWO COMPANIES**

## Package Inclusions:

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- Company logo displayed on pre-Meeting announcements
- Company logo on the home page of the DAS 2026 website, as well as logo and link on the Sponsor page
- Company logo and profile in the Meeting app
- Highly visible branding in the Meeting venue
- Priority double exhibition space (first choice of stand, two 3m x 2m spaces)
- Opportunity to run a 40-minute workshop at your stand (content should have a scientific basis to fully engage with delegates and should not be merely a sales pitch, proposal to be approved by DAS)
- Insertion of a promotional leaflet in the delegate bag
- Two full delegate registrations
- Three exhibitor passes, including coffee and lunch, but not including access to the Meeting sessions
- Two tickets to the Gala Dinner
- Two promotional e-mail shots to all registered delegates in advance of the Meeting
- Two push notifications in the mobile app

# PLATINUM SPONSOR

**£6,500 - LIMITED TO THREE COMPANIES**

## Package Inclusions:

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- Company logo and link on the Sponsor page of the DAS 2026 website
- Company logo and profile in the Meeting app
- Highly visible branding in the Meeting venue
- Priority exhibition space (first choice of stand after Diamond Sponsors, 3m x 2m space)
- Insertion of a promotional leaflet in the delegate bag
- One full delegate registration
- Two exhibitor passes, including coffee and lunch, but not including access to the Meeting sessions
- One ticket to the Gala Dinner
- One promotional e-mail shot to all registered delegates in advance of the Meeting
- One push notification in the mobile app

# **GOLD SPONSOR**

**£5,000 - LIMITED TO THREE COMPANIES**

## **Package Inclusions:**

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- Company logo and link on the Sponsor page of the DAS 2026 website
- Company logo and profile in the Meeting app
- Highly visible branding in the Meeting venue
- Priority exhibition space (3m x 2m space)
- Insertion of a promotional leaflet in the delegate bag
- One full delegate registration
- One exhibitor pass, including coffee and lunch, but not including access to the Meeting sessions
- One push notification in the mobile app

# **EXHIBITOR**

**£2,500 - LIMITED TO TEN COMPANIES**

## **Package Inclusions:**

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- Company name on the Sponsor page of the DAS 2026 website
- Company logo and profile in the Meeting app
- Table top exhibition stand (3m x 2m space)
- One exhibitor pass, including coffee and lunch, but not including access to the Meeting session

Sponsors and exhibitors will be able to order services such as internet, electricity, Wi-Fi, coffee machine...and more directly via the venue. Relevant information will be shared with all confirmed exhibitors in the exhibition manual.

# EXCLUSIVE BRAND EXPOSURE

Sponsors are invited to exclusively provide the following highly visible delegate items in kind. Items are available on a first come, first served basis. Products and branding (including DAS 2026 branding) must be approved by DAS 2026 organisers in advance. Please note, products should be as sustainable as possible. If you have other ideas of delegate items you could provide, please let us know.



Reusable Water  
Bottles



Reusable Mugs



Staff T-shirts



Pens



Delegates Bags



Notepads



Power Banks

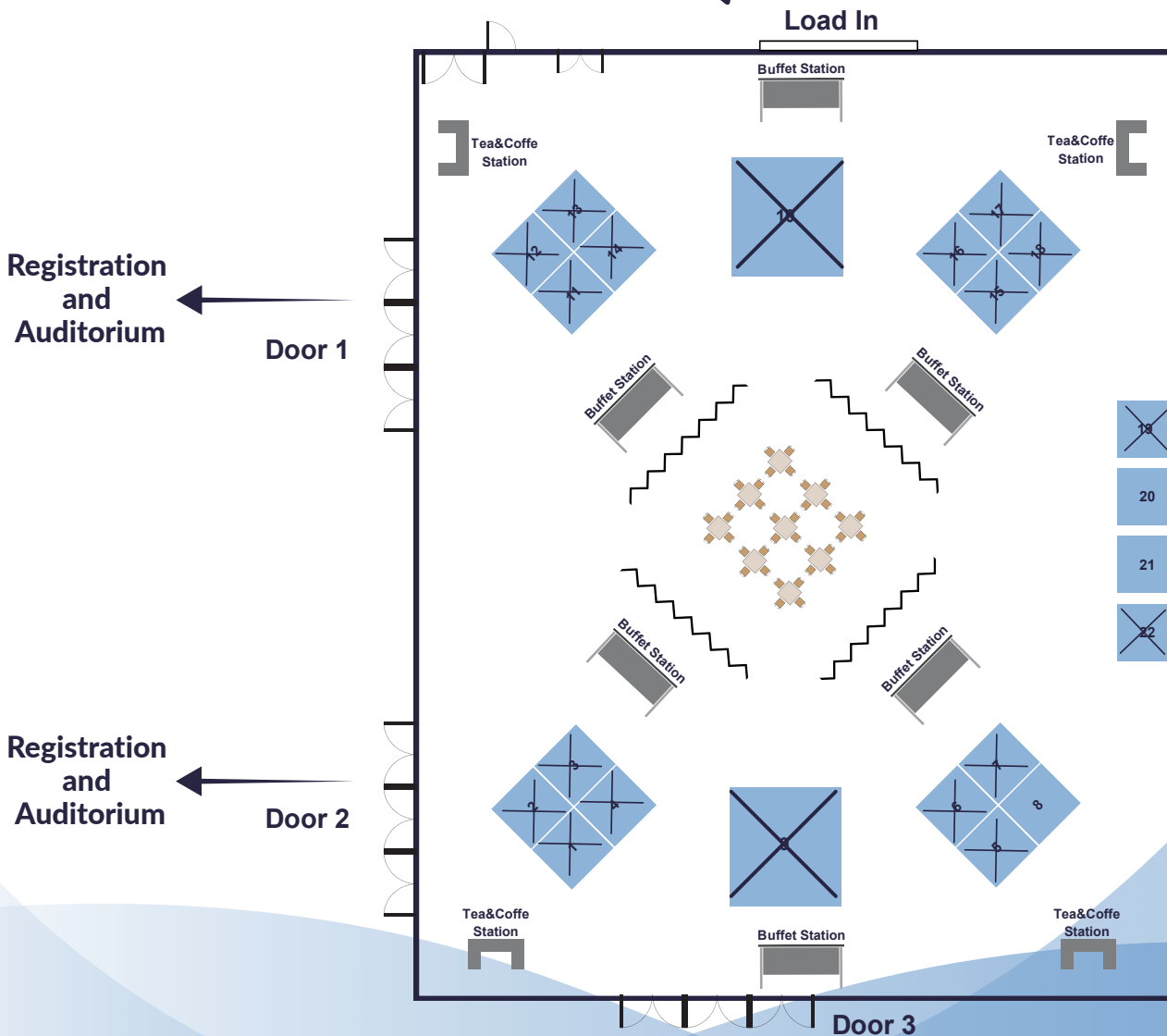
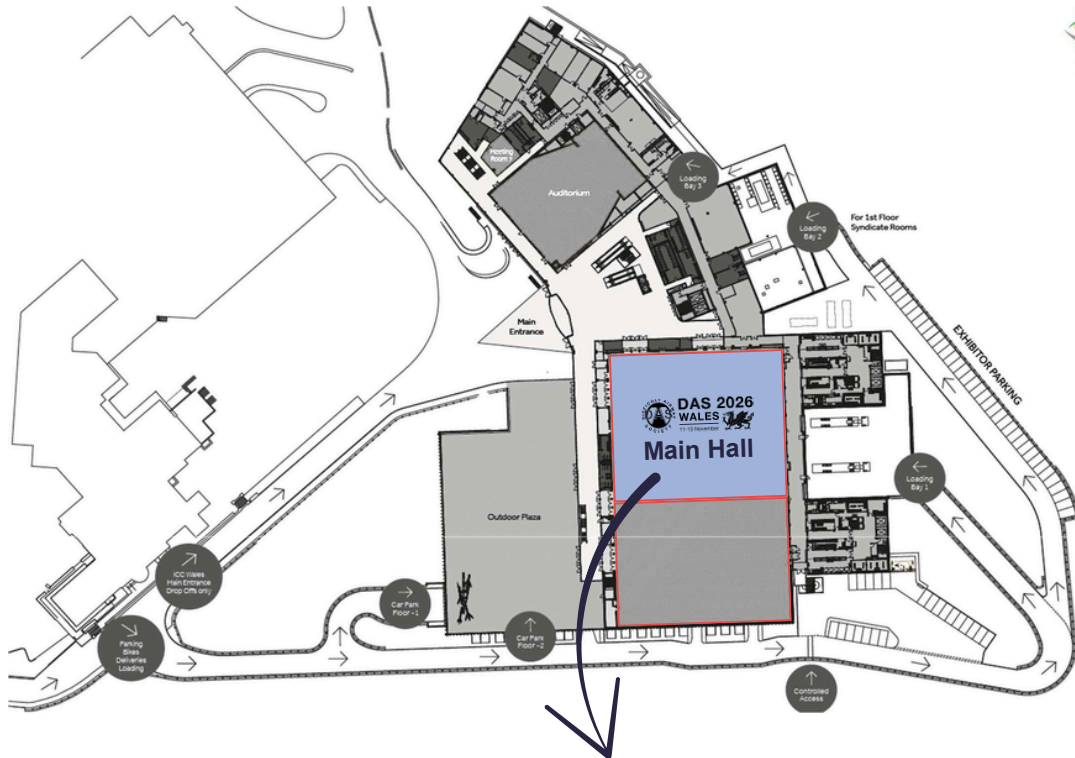


Lanyards



Badge Printer

# EXHIBITION FLOORPLAN



**\*The floor plan presented may be subject to change.**

Final details will be confirmed and shared closer to the event.



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**WALES**  
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# CONTACT US

FOR FURTHER INFORMATION OR TO DISCUSS ANY  
OF THE OPPORTUNITIES LISTED PLEASE CONTACT  
THE DAS 2026 MEETING SECRETARIAT AT  
[DAS2026@ABBHEYUK.COM](mailto:DAS2026@ABBHEYUK.COM)